



The countryside charity
Leicestershire

CPRE Leicestershire Our Vision Project



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Why a Vision Project?

- Background – campaigns on SGP, A46 Expressway
- Proactive not just reactive approach
- SCF bid to National CPRE
- Project
 - Develop alternative agenda and views
 - Create evidence and data base
 - Engagement – members, partners, interested groups, public, decision makers – councillors/planners
 - Researchers
- Mapping, missing data, Jane Hunt MP



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So far - issues

So Far

- Research – key areas – wellbeing, design/climate, mapping, economy, housing, land use data
- Interim draft statements January '21 and January '22

Some Emerging Issues

- Dominance of agenda by traditional economic growth and development imperatives
- Need to address climate and biodiversity/nature emergencies
- New strategic approach to replace SGP and to decide on which areas to protect or develop
- 'Land' as finite resource and lack of data on loss of countryside/agricultural land
- Some Leicestershire countryside needs stronger protection e.g. High Leicestershire

Key Areas

- Countryside and Development
- Housing and Transport
- Engaging Climate and Nature Emergencies
- Growing a Green Leicestershire (Economy)



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Next steps

- **Documentation**
 - Interim drafts for engagement and consultations
 - Supporting evidence and arguments document
 - Photos
 - Final drafts/publication
- **Engagement** (revised timeline being prepared)
 - Members – newsletter (Jan/Feb)
 - Meet key local decision makers
 - Meetings with partner organisations
 - Engagement workshops
- **Post Publication campaigning**



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“Elephants in the room”

- Quite good at saying what we don't like or want – easy to criticise – being positive more difficult
- Issues and questions – skirting around – which cannot avoid if engaging with decision makers:
 - **Development:**
 - where should it go? How should it be distributed?
 - many smaller/medium sized sites, Urban extensions, extend villages with major new housing developments, new settlements?
 - **Renewal Energy** – wind farms, solar farms, anaerobic digesters